

product shots

websites + brochures + advertising + packaging



High quality studio photographs of your products for use in all media.

Prices from just £20 per shot!

 **bailey cooper**
award winning photography **.CO.UK**

01904 416684

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PRICES

Pricing is based on the size of your products and the number of shots required:

No. of final shots required	Small items (up to 1/3 cubic metre)	Large items (up to 1 cubic metre)
	Price per shot For Single Items Only. Add £10 per additional item to prices shown for groups.	Price per shot For Single Items Only. Add £15 per additional item to prices shown for groups.
1	£50	£85
2	£35	£65
3	£30	£55
4	£28	£45
5	£27	£40
6	£26	£35
7	£25	£33
8	£24	£32
9	£23	£31
10	£21	£30
11+	£20	£30

Prices shown do not include VAT which will be added at the current rate. Prices are valid at the time of publication (Aug 2011) but are subject to change without notice.

Example pricing

Five product shots required: Three individual bottles, and two "groups" of three bottles.

Base price is £27/shot with additional items in the groups charged at £10/item.

5 x £27 = £135 (Base price)

4 x £10 = £40 (£10/item for the extra bottles in the groups)

Total = £175 + VAT

Our product shot service provides you with high quality images on plain white, grey or black backgrounds. Clipping paths/cutouts are also available from just £3.50+VAT per image - please ask for a quotation. We aim to complete all shots within seven days of receiving your order, but if you have a deadline approaching we have an optional "express service" which might get you out of a tight corner! Call us on 01904 416684.

Delivery of all products is to our York based studio. We will advise you when all photography is complete so that you can arrange your own collection. Alternatively, we can sort out courier return of everything for you.

All final images will be supplied via e-mail as 7"x5" 300dpi sRGB files. A CD/DVD of all images can be supplied if you prefer - just indicate this on the order form.



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WE'VE CUT PRICES... NOT CORNERS

We're often asked about the differences between our standard creative product photography and this 'production line' service.

Rest assured that we can offer this pricing structure by passing on efficiency savings to you, rather than by cutting corners!

No matter which option you choose, your products will be photographed with the same care and attention that we always strive for at Bailey Cooper Photography.

The table below shows the main differences between our two services:

	Creative Product Photography £125/hour Image licences from £25	"Product Shots" service
Web proofing of images for final selection:	Included	Single shot per product supplied - no proofing.
Cosmetic retouching of products to minimise scratches etc.:	Included Minor blemishes are removed as standard. Major retouching work is quoted separately.	Products are photographed as supplied so please only send top quality samples. (Demo units rarely look good!)
Art Direction by client:	You are welcome to attend the shoot at our studio and 'art direct' where necessary. (Free coffee is included!) (and it's quite nice)	No client attendance is available with this service. Your products may be photographed as part of a much larger batch passing through the studio so we cannot always predict exactly when yours will be 'in the frame'.
High Resolution files:	Maximum resolution files are supplied for each licenced image.	Files supplied are scaled to approx 7"x5" @ 300dpi so don't use them for billboards!
Background choice:	There's a whole world of backgrounds out there: plain or patterned? Whatever works best for you or your products!	White, grey or black only. Stylish, clean and simple.
Credit terms:	30 day credit terms are available for companies that pass our stringent credit checks.	It's strictly payment with order for this service!
Archiving of images:	All images are archived in the Bailey Cooper Photography photo library. So, if disaster strikes we should be able to recover your photos. (There is a small retrieval fee)	Images are not archived by us - with this service it is your responsibility to look after the files that we supply to you.

Prices shown do not include VAT which will be added at the current rate. Prices are valid at the time of publication (Aug 2011) but are subject to change without notice.



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ORDER DETAILS

Name:	
Company:	
Address:	
Post Code:	
Telephone:	
e-mail:	
Background choice:	White - Grey - Black (please indicate preference)

	Small items (up to 1/3 cubic metre)	Large items (up to 1 cubic metre)
Number of final shots:		
Cost per shot:	£	£
Total:	£	£
Add. item costs for product groups:	£ (€10/item)	£ (€15/item)
	↘	
		£
Express service:	+ 50% of shot cost (check availability first)	£
Courier delivery:	Return of products to you + £25 if required	£
CD of final shots:	No charge for e-mail delivery. For CD add £25	£
Clipping paths:	Please telephone for a quote if required	£
VAT:	Currently +20%	£
	Total payment:	£

We accept payment by VISA/MASTERCARD/MAESTRO - please complete all relevant sections below. Alternatively, please send a cheque made payable to 'Bailey Cooper Ltd'

Cardholder Name:			
Card No.			
Valid from:		Valid until:	
Issue No.		3 digit security code:	
Signature:		Date:	

All orders are accepted under our standard terms and conditions. Where quotations are given without sight of products we reserve the right to alter prices but will liaise with you first. We will confirm that your products meet our criteria before proceeding. Prices are valid at the time of publication (August 2011) but are subject to change without notice. Payment is required with your order - no credit terms available for this service. If return delivery is not paid for, any products not collected within 30 days will be disposed of. Once complete you are responsible for retaining the final image files which are not archived in the Bailey Cooper Photography library.

Please send completed order form and products to the address below.